

blog post IDEAS

It might help to do some brainstorming around these questions first...

WHAT ARE SOME OF THE THEMES OF YOUR NOVEL?

WHAT GENRE(S) DOES YOUR NOVEL FALL UNDER?

WHAT ARE SOME QUESTIONS PEOPLE ASK YOU ABOUT YOUR NOVEL?

WHAT ARE SOME QUESTIONS PEOPLE ASK YOU ABOUT YOUR WRITING PROCESS?

WHAT WOULD YOU LIKE YOUR READERS TO KNOW ABOUT YOUR NOVEL?

WHAT AUDIENCE WILL YOUR NOVEL APPEAL TO?

WHAT WAS YOUR PURPOSE IN WRITING A NOVEL?

HOW DOES BLOGGING HELP ADVANCE YOUR PURPOSE?

STORIES / EXCERPTS POST

POST IDEA #1

POST IDEA #2

POST IDEA #3

WILL THIS POST...

- Provide value?
- Arouse (urgent) curiosity?
- Appeal to identity?

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RESEARCH POST

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THINKING SPACE

READING POST

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POST IDEA #2

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DRAFT COMPARISON POST

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THINKING SPACE

DAY-IN-THE-LIFE / WRITING JOURNAL POST

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METHODS POST

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THINKING SPACE

COMMENTARY / ANALYSIS / READING GUIDE POST

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READER RESPONSE POST

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FREEBIES POST

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IMAGERY POST

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THINKING SPACE

THEORETICAL / SPECULATIVE POST

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AUDIO OR VIDEO READINGS

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THINKING SPACE

TRACKLIST / SOUNDTRACK POST

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FAVOURITE TOOLS / TECHNIQUES POST

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THINKING SPACE

DISCUSSION OF OTHER DECISIONS

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OTHER POST TYPE: _____

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