

PUBLISHING WAYFINDER

PUBLICATION PATHWAYS

SELF-PUBLISHING

TRADITIONAL PUBLISHING

HYBRID PUBLISHING

WHAT DOES IT MEAN?

WHY DOES IT APPEAL TO
YOU?

WHY DOES IT NOT APPEAL TO
YOU?

POTENTIAL INCOME:

PUBLISHING WAYFINDER

PUBLICATION TEAM

SELF-PUBLISHING

TRADITIONAL PUBLISHING

HYBRID PUBLISHING

WHO IS INVOLVED IN
WRITING?

WHO IS INVOLVED IN
EDITING?

WHO IS INVOLVED IN DESIGN
& FORMATTING?

WHO ELSE IS INVOLVED IN
THE PRINTING PROCESS?

HOW DOES THE TEAM
COORDINATE?

WHAT TASKS FALL TO YOU?

PUBLISHING WAYFINDER

PUBLICATION TIMEFRAME

SELF-PUBLISHING

TRADITIONAL PUBLISHING

HYBRID PUBLISHING

WRITING:

EDITING:

DESIGN & FORMATTING:

PUBLICATION:

OTHER:

POTENTIAL DELAYS:

PUBLISHING WAYFINDER

DECISION TIME

WHICH PATH FEELS EASIER?
WHY?

WHAT DO YOUR FRIENDS
AND FAMILY THINK?

COULD YOU TRY DIFFERENT
PATHS TO SEE WHICH YOU
LIKE BEST?

WHICH PATH FEELS MORE
EXCITING? WHY?

HOW IMPORTANT IS INCOME
TO YOU AS A WRITER?

ARE THERE OTHER
ALTERNATIVES?

WHAT TASKS DO YOU NEED
MOST HELP WITH?

HOW IMPORTANT IS
PUBLISHING SPEED TO YOU?

DECISION & REASONING:

HOW MUCH DO YOU ENJOY
WORKING WITH OTHERS?

HOW MUCH CONTROL DO
YOU WANT OVER YOUR
INTELLECTUAL PROPERTY?
