

THE WRITER PERSONA

CONSIDER...

Your fiction
Your blog posts
Your (auto)bios

Your social media posts
Your emails
Your interviews

WHAT ASPECTS OF YOUR PERSONALITY DO YOU WANT TO SHOW?

WHAT ASPECTS OF YOUR PERSONALITY DO YOU WANT TO HIDE?

WHAT ASPECTS OF YOUR PERSONALITY DO YOU WANT TO CHANGE?

HOW WILL YOU DETERMINE WHAT TO SHARE FROM YOUR LIFE?

HOW WILL YOUR PERSONA SUPPLEMENT YOUR WRITING?

HOW CAN YOUR PERSONA MAKE YOU & YOUR WRITING MORE MEMORABLE?

HOW CAN YOUR PERSONA DRAW IN YOUR IDEAL READER?

HOW CAN YOUR PERSONA INSPIRE YOU & YOUR READERS?

HOW CAN YOUR PERSONA HELP YOU & YOUR READERS OVERCOME LIMITATIONS?

THE WRITER PERSONA

NAMES/EPITHETS FOR YOUR PERSONA:

HOW WILL YOU ADDRESS YOUR READERS?

SIGHTS YOU & YOUR
READERS CAN ASSOCIATE
WITH YOUR PERSONA:

SMELLS YOU & YOUR
READERS CAN ASSOCIATE
WITH YOUR PERSONA:

TASTES YOU & YOUR
READERS CAN ASSOCIATE
WITH YOUR PERSONA:

FEELINGS YOU & YOUR
READERS CAN ASSOCIATE
WITH YOUR PERSONA:

SOUNDS YOU & YOUR
READERS CAN ASSOCIATE
WITH YOUR PERSONA:

IDEAS YOU & YOUR READERS
CAN ASSOCIATE WITH YOUR
PERSONA:

WHAT TONE WOULD BEST
CONVEY YOUR PERSONA?

LIST SOME WORDS/PHRASES
CHARACTERISTIC OF YOUR
PERSONA:

WORDS/PHRASES THAT
DESCRIBE YOUR PERSONA:
