

# EVERYBODY'S DOING IT

WHAT'S AN AREA YOU'RE STRUGGLING IN?

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WHAT ARE OTHERS DOING IN THIS AREA?

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WHAT WORKS ABOUT THEIR APPROACHES?

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WHAT DOESN'T WORK ABOUT THEIR APPROACHES?

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WHAT CAN YOU DO \_\_\_\_\_ THAT OTHERS CAN'T?

SEE \_\_\_\_\_  
FEEL \_\_\_\_\_  
TOUCH \_\_\_\_\_  
TASTE \_\_\_\_\_  
SMELL \_\_\_\_\_  
SENSE \_\_\_\_\_  
HEAR \_\_\_\_\_

HOW CAN YOU DO MORE, BETTER THAN OTHERS?

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LIST SOME OF YOUR SKILLS, TRAITS AND LOVES:

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HOW CAN YOU USE THESE TO CRAFT A NEW APPROACH?

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WHAT NEW APPROACH WOULD YOU ENJOY MOST?

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WHAT NEW APPROACH WOULD YOUR AUDIENCE ENJOY THE MOST?

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HOW CAN YOU STRIKE A BALANCE BETWEEN THE OLD APPROACH AND THE NEW?

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